



Press kit **of the 2022 Winners**

Pépites

des  **pépite**





INTRODUCTION

The Pépité France network

Initiated by the Ministry of Higher Education and Research in 2014, Pépité France federates the 33 Student Hubs for Innovation, Transfer and Entrepreneurship, called Pépité (Pôles Étudiants pour l'Innovation, le Transfert et l'Entrepreneuriat) and spread throughout France.

The Pépité's mission is to strengthen the entrepreneurial culture and innovation in higher education, by implementing awareness-raising actions aimed at as many people as possible, trainings and support programs.

Each Pépité offers the students of its territory the opportunity to obtain the National Student-Entrepreneur Status (SNEE). Accessible to all students and young graduates who have the baccalaureate (or equivalent), this status provides access to many services to promote the design and development of an entrepreneurial project, which can be conducted during the academic course or as a young graduate.

Pépité France and the 33 Pépité offer numerous partnerships with support and financing structures, as well as leaders' associations.

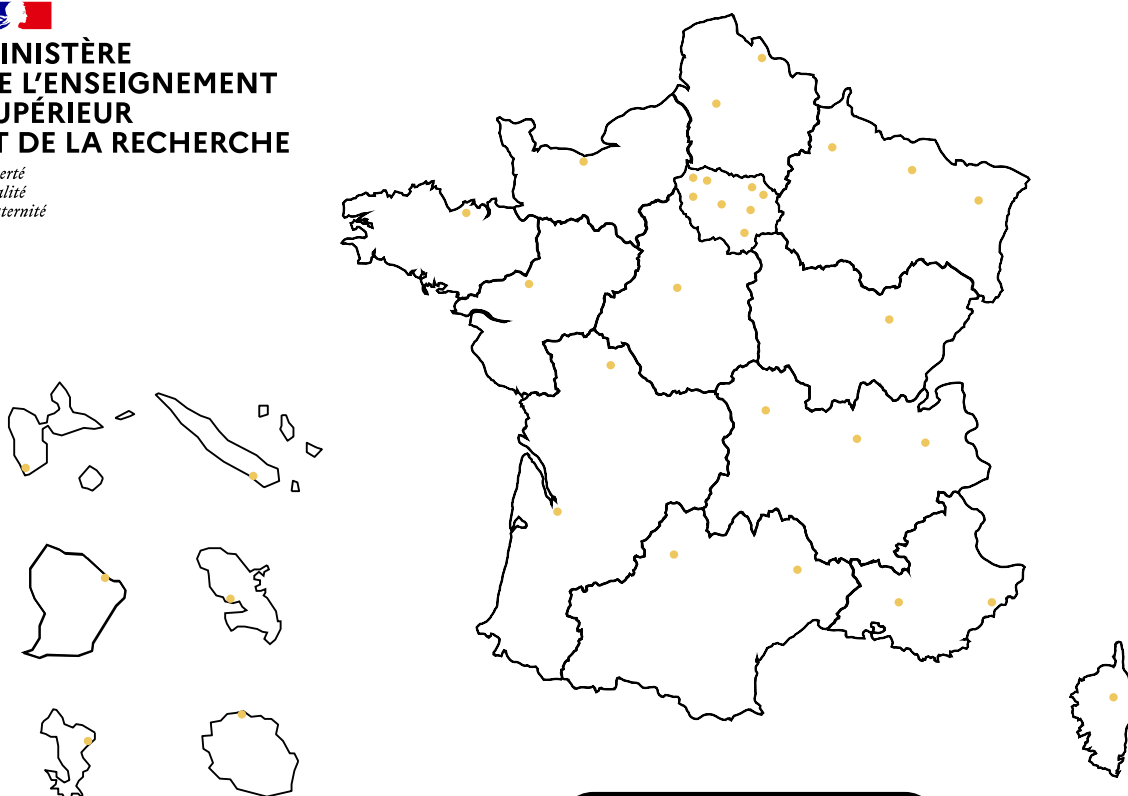
For eight years, more than 22,000 Student-Entrepreneurs have been accompanied by the Pépité France network and hundreds of thousands of students benefit from their awareness and induction programmes every year!

À l'initiative
du



**MINISTÈRE
DE L'ENSEIGNEMENT
SUPÉRIEUR
ET DE LA RECHERCHE**

*Liberté
Égalité
Fraternité*



Find my Pépité



Pépites des Pépites

Pépites des Pépites has the ambition to showcase the 10 most beautiful, innovative and inspiring entrepreneurial stories from the Pépité France network.

The Pépites des Pépites award chose to give visibility to those who, through development, show that it is possible to have a real backgrounds' diversity and thus who can inspire new vocations.

This programme is open to Student-Entrepreneurs, as well as alumni of the Pépité France network, and it aims to put into perspective the diversity of careers of young entrepreneurs from the Pépité France network.

Each edition has its particularities: the 2022 edition puts the impact as a decisive criterion for the selection of the 10 winners. The impact is a deliberate strategy to create value beyond economic value alone, whether it is in the societal, social, environmental or cultural field.

Candidates were preselectioned based on three economic and financial development indicators:

- The number of jobs created (CDI and CDD)
- The turnover at the end of the last financial year
- The total assets at the end of the last financial year

The winners were then chosen based on the impact of their value proposition by a jury.

Since 2018, Pépité France has showcased 30 beautiful stories, here are some examples:



The 2022 Pépites des Pépité jury



Neila TABLI

Head of Partnerships for
Youth Entrepreneurship
at Bpifrance



Émilie PETIT

Youth Market Project Manager
at Banque Populaire



Émilie TRICHEREAU

Communication, Image and
Influence Manager
at ENGIE



Sébastien VINANT

Project Director
at ENGIE



Jean-Charles HERVIAUX

Regional Director
of the Pépité Bretagne



Alain ASQUIN

National Entrepreneurship
Plan Coordinator
at the Ministry of Higher
Education and Research



Stéphanie DEVÈZE - DELAUNAY

Deputy Head of the Training and
Employment, Professional Integration
Department at the Ministry of Higher
Education and Research



The sponsor of the 4th édition



JEAN MOREAU

Co-founder & CEO of Phénix

Phenix

“

It is an honor for me to sponsor this edition of Pépites des Pépites which marks a turning point that seems to be in line with history, since the projects were chosen by a jury, based on a social or environmental impact criterion.

Both the jury and the candidates were invited to use the Impact Score as a compass.

It was enough to convince me, as a member of the Entrepreneurial Spirit Strategic Committee and co-president of Impact France, that I could have the right profile to sponsor this 2022 session at VivaTech!

”



Discover right now the 10 winners of Pépites des Pépites 2022 !





Created in 2016

CONTACT



Fati MRANI - Founder Avekapeti

Avekapeti selects talented chefs and helps them create their own business and earn their living thanks to their passion. They are coached by a former starred chef who tastes and approves each recipe. Their good home-cooked dishes are sold on avekapeti.com.

Avekapeti's objective: deliver your homemade meal for less than 7€, and enable you to eat well at fast food prices.

» In collaboration with Pôle Emploi, Avekapeti contributes to **creating jobs** in the foodservice industry.

» Deliveries in 100% electric vehicles to **limit their carbon footprint**.

» A **zero-waste** option with the use of reusable glass jars.

» An **anti-waste policy**: leftovers are sold at reduced prices in the *Nous Anti Gaspi* supermarkets or given to local associations.



Tristan Bauduin - CEO Azuvia

Azuvia is specialised in water and liquid effluents treatment and ecological clean-up.

This startup has developed the ESTIAE (Ecological System for the Treatment of Industrial and Agricultural Effluents) device for the food industry, the wine sector and composters.

- » **Fight against water pollution** thanks to depolluting plants and bacteria.
- » **Protect biodiversity**, especially in aquatic environments.
- » **Treat pollution at source** while using little space.
- » Eventually **grow and produce** food locally.



Created in 2019

CONTACT



DAAN.TECH

Designing Meaningful Things
www.daan.tech

Created in 2016

CONTACT



Damian PY - CEO Daan Technologies

Daan Tech is an industrial company that designs, manufactures and markets innovative electronic and household appliances to meet the major challenges of the 21st century.

Its first product is Bob the mini dishwasher: the world's fastest, most compact and advanced autonomous dishwasher. Throw in the sponge, adopt Bob!

» Bob the mini dishwasher **uses 5 times less water** than a traditional washing up.

» It is made from **100% recycled plastics**.

» Sustainable packaging made of **recycled cardboard** and printed in **natural ink**.



*Elliot BOUCHER, Dylan TEIXEIRA, Grégoire CHANTEGREL
Founders Edusign*

Edusign automates students' administrative management by digitising training documents: attendance sheets, questionnaires and the electronic signature of documents.

» Edusign aims to **eliminate paper**: thanks to that digital solution, more than 750 000 sheets of paper were saved in 2021.

Edusign 

Created in 2020

CONTACT



EZYMOB

Created in 2020

CONTACT



Robin LE GAL - CEO Ezymob

Ezymob develops mobility solutions for people with disabilities to increase public transport and public facilities accessibility.

Our innovative solutions help relay passenger information, detect infrastructures (thanks to an artificial intelligence algorithm), locate points of interest and guide their users step by step in transit hubs and inside buildings.

» Ezymob **gives back freedom to people with disabilities** by assisting them through the entire mobility chain.



Marie-Odile MCKEENEY & Bérengère HENRION
Founders H'ability

H'ability is an innovative virtual reality solution developed for the functional rehabilitation of the upper limbs and associated cognitive disorders.

H'ability accompanies patients on their care pathway, by making them actors in their own rehabilitation thanks to gamified exercises in 100% immersive and interactive environments.

- » **Re-empower** those who need it.
- » **Optimise and value** the therapists' work.
- » **Increase the patients' commitment** in their care programme and the performance of exercises.



Created in 2021

CONTACT





Created in 2017

CONTACT



*Clément ROUCH - CEO, Julie BRASSET - CXO,
Youssef SAYOURRI - CTO*

Marmelade develops an online platform and a mobile application for mandatory training in the construction and logistics sectors.

Marmelade develops an efficient model: a theoretical training on mobile phones, then a practical face-to-face training as close as possible to the learner with a time slot and a price defined beforehand.

Since 2020, more than 2500 people have been trained with Marmelade.

» Marmelade's active pedagogy, the learners' individual monitoring and the validation by the trainer **improve the acquisition of knowledge.**

» Workers are better trained, which **reduces the risk of putting them in danger at work.**



Caroline Bettan - President Newcy

Newcy provides a turnkey solution to replace disposable cups with reusable cups. After being used, they are collected and washed by a disability-friendly company and then become available again.

» Newcy enables companies to have **a zero-waste policy**.

» Newcy creates **local jobs for people with disabilities**.

NEWcy

Created in 2016

CONTACT





Created in 2018

CONTACT



Charlotte ALAUX - Co-founder Omni

Omni has created the GlobeTrotter: a fastening that allows wheelchair users to use electric scooters.

Using mainstream scooters enables people to motorize any wheelchair efficiently (20 to 60 kilometres' autonomy), economically (3 times cheaper than existing alternatives) and inclusively.

Omni has delivered the GlobeTrotter to more than 600 people since it was launched in April 2021 and 98% are satisfied with the product.

» Omni promotes **the autonomy of people with reduced mobility.**



Guénolé MATHIAS-LAOT - President Sysark

Sysark designs, manufactures and markets the “Sysark Inside” robots which prepare radioactive drugs under the control of an Artificial Intelligence.

By equipping most services in the world, its vision is to free nurses and doctors from the most irradiant tasks in hospital and increase the number of patients treated by their services.

Integrated into nuclear medicine departments' preparation laboratories, these robots, which are innovative and patented, **increase**:

- » **The preparers' productivity**
- » **The number of patients treated**
- » **The protection of nurses and doctors from radioactivity**



SYSARK
TECHNOLOGIES MÉDICALES

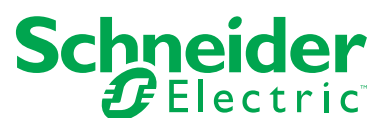
Created in 2018

CONTACT





Partners of the 4th edition



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