pépite
France

Press Pack
2024 winners

Pépites des pépite

Pépites des Pépite

The Pépites des Pépite competition puts the gems of entrepreneurship in the spotlight through five extraordinary innovation and inspiration stories from Pépite's network.

One essential mission is at the heart of this initiative: showing that the entrepreneurial adventure of student-entrepreneurs doesn't end with Pépite, but flourishes with time. Each participant, a former student-entrepreneur, incarnates all the vitality and singularity of his or her business, a story that constantly evolves. They all deserve to be told; however, we have only chosen 5 of them.

Since 2022, the competition explicitly emphasizes an unmissable criterion: the impact of the projects. Beyond the key figures of their development, it's more about highlighting the initiatives that truly change our society, whether it concern societal, environmental, or cultural progress.

This annual meeting is open to former members of Pépite France's network and offers an exceptional forum that pushes all the transformative capacity of young entrepreneurs to the fore. A demanding jury has selected the prizewinners from a list chosen by our Alumni, based on 167 projects, referenced by the Pépite's team.

Since 2018, Pépite France has brought 55 nice stories to light, such as :

Pépite France

À l'initiative du **MINISTÈRE DE L'ENSEIGNEMENT SUPÉRIEUR ET DE LA RECHERCHE**
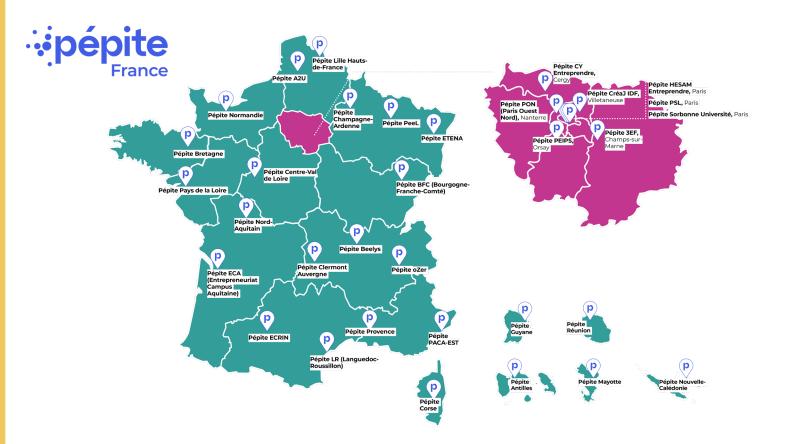*Liberté*
Égalité
Fraternité

As the 2014 brainchild of the Ministère de l'Enseignement supérieur et de la Recherche, Pépite France brings Student Poles for Innovation, Transfer, and Entrepreneurship, (« Pépite ») together, all over France.

The Pépite's mission is to strengthen entrepreneurial culture and innovation in higher education by implementing awareness-raising actions for the widest possible audience, but also training courses and support programs.

Each Pépite gives the students of its territory the possibility to get the Statut National d'Etudiant-Entrepreneur (SNEE). Open to all students and baccalaureate graduates (or equivalent), this status enables them to access many services that will help with the conception and the development of an entrepreneurial project that can be led during their studies or as recent graduates.

Pépite France and the Pépite offer a lot of partnerships with support and financial structures, as well as with associations of managers.

In ten years, more than 40 000 student-entrepreneurs have been supported by Pépite France and hundreds of thousands of students get their awareness-raising and initiation programs each year!

Ambassadors of the 6th edition

Jeanne Le Peillet
Founder, Beink

> *I had the opportunity to be supported by Pépite France beside my thesis work at Sorbonne Université and to win the Prix Pépite IDF and the Prix national at the same time as defending my thesis. This support and this training course have allowed me to focus on the development of my company, Beink, on a full-time basis, right at the end of my PhD.*
>
> *Today, alongside the development of my company, which has its first employees and a DeepTech certified proprietary technology, I am delighted, after being part of the jury for this year's Prix des Pépites des Pépite, to host the great ceremony organized to bring ten extraordinary projects, driven by exceptional people, to light.*

Ambassadors of the 6th edition

Yacine Kabèche
Founder, Circul'Egg

> *This year, I had the great honour to accept the invitation to become ambassador of Pépites des Pépite. I accepted this responsibility with great pleasure for many reasons; First, I am deeply convinced that student-entrepreneurs have their rightful place and legitimacy to break new ground, particularly in France, a land that favours entrepreneurship.*
> *Furthermore, this role gives me the opportunity to discover a lot of new equally impressive projects that overflow with ambition and impact.*
> *Getting out of a half-day of listening to dozens of pitches has heightened my motivation and enriched our project, Circul'Egg.*

Discover the 5 winners of Pépites des Pépite 2024 !

The Pépites des Pépite 2024 jury

Guillemette Beaudoin
Apec

Émilie Petit
Banque Populaire

Jules Viguier
Banque Populaire

Jeanne Le Peillet
Beink

Neila Tabli
Bpifrance

Yacine Kabèche
Circul'Egg

Alexandre Durand
Enactus

Cécile Barbier
Engie

Laurent Servien
Engie

Julia Lemarchand
Les Echos Start

Nathalie Clément
L'Oréal

Séverine Carvès
Makesense

Vincent Esposito
Memo Agency

Hélène Robic
Ministère de l'Enseignement supérieur et de la Recherche

Alain Asquin
Ministère de l'Enseignement supérieur et de la Recherche

Angéla Altès-Mathieu
Pépite Centre-Val de Loire

Margaux Motte
Réseaux Entreprendre

Anne Olivia
Union des Couveuses

Pépites

des pépite France

2024 winners

Arterya

Created in 2020

Lucile Derly – CEO & co-founder, Arterya

Based in Caen, Arterya is a startup that is specialized in the development of Blood'Up, a revolutionary medical device. This pioneering technology was designed to instantly detect arteries and provide precise indications about their trajectory, thus facilitating the puncture process for the medical community.

CONTACT

➢ It enhances the patients' well-being by **limiting intense pain and complications**.

➢ **It improves the doctors' working conditions.**

➢ **Time and money** saver for hospitals.

pépite
Normandie

Thadée Caron – CEO & co-founder, Athana

ATHANA

Created in 2022

Athana markets a portable cryotherapy solution that instantly relieves hot flushes in any daily life situation.
You just need to press a button to make the device cool in an instant. Put it on sensitive areas of your body: no more hot flush in less than 10 seconds.

➤ Protected by an international patent, developed after two years of R & D and entirely made in France, this technology was awarded many times and **certified "French Tech Seed".**

➤ Athana has created the perfect solution to this **major medico-social issue**.

CONTACT

pépite
Paris
Ouest Nord

BIOTEOS

Created in 2021

Romain Dhenin – Managing director & CMO, Bioteos

Bioteos uses microalgae to purify the air and fight against pollution. Inspired by the potential uses of algae, we developed a pioneering technology that was successfully tested in Lille's underground for air purification. Our patented system stands out by a more efficient and eco-energetic treatment of indoor air than our rivals.

CONTACT

➢ Bioteos has the answer for the urgent need to make all the places we go to daily areas with a **better air quality**.

➢ Their approach rests on the use of nature to purify the air by **manipulating microalgae that operate like a carbon well**.

pépite
Lille
Hauts-de-France

Manon Pagnucco – CEO, PimpUp

PimpUp

Created in 2021

PimpUp is a mission-driven startup that will save 1 million tons of food from waste. How? By selling "anti-waste" food baskets and opting for local distribution channels, thus allowing to value unsold merchandise of all producers to subscribed customers who share our commitment.

Thanks to our anti-waste baskets, you can discover a delicious and sustainable way to eat, and at the same time, to support French producers.

➢ Fruits, vegetables, fresh eggs, **and soon, groceries !**

➢ **Partners' fair remuneration,** transparency on prices and origins.

➢ Complete service, **attractive prices,** and relay point delivery.

CONTACT

TOLV

ex Phoenix Mobility

Created in 2019

Sylvain Deplace – CPTO, TOLV

TOLV is a circular economy industrial startup counting 35 employees. Established in Grenoble, the company sells vehicle fleets decarbonization solutions to professionals. Since 2018, the company has developed an industrial retrofit technology. It enables to convert light commercial vehicles into 100% electric, saving 60% of greenhouse effect while presenting a vehicle that is two times less expensive than a new electric vehicle.

CONTACT

- ➢ TOLV is a mission-driven company, according to the law PACTE whose goal is **the decarbonization of fleets and the saving of resources**.

- ➢ Our mission is to make **mobility more accessible**.

- ➢ From now until 2030, we aim at converting at least 30 000 vehicles, and a minimum of 15 000. Hence, that will represent **1% of CO2 gas emissions of French light commercial vehicles fleet**.

Partners of the 6th edition